



# Gainesville.

Citizen centered  
People empowered

LEADING A MOVEMENT

## Charting a course toward a new American city

Gainesville is defining a new kind of city - a new American city - that aspires to become a model for other communities by solving critical issues through collaboration and intentional design. More important, we are striving to create a new and inspiring experience for the people who choose to call Gainesville home.

The City of Gainesville, aligned with its community partners, will become a lab for the exploration of pressing social and sustainable challenges. As collaborators, we can make Gainesville a workshop for solutions to problems that face cities nationwide. To seek the greater good, Gainesville will bring great minds with different viewpoints together to solve our toughest challenges.

Together, we have identified the shared purpose of becoming a new American city. Collectively, we can take action and start a movement. As one community, we will make Gainesville a place where the city government breaks down walls rather than building them - a place where every decision is centered on the needs of our citizens.





HOW MIGHT WE...

## Shape a bright future for each & every person in Gainesville?

Picture our city's natural, economic and cultural resources within everyone's reach. Let's begin now to take a thoughtful, systematic approach to preserving the quality of life we enjoy today and hope for tomorrow.

HOW MIGHT WE...

## Build equity & vibrant neighborhoods throughout Gainesville?

Picture a city where it is a matter of community pride to visualize, plan and mobilize resources for every neighborhood. From new construction to historic preservation, for families large and small, we will serve the needs and goals of all who call Gainesville home.





HOW MIGHT WE...

## **Create space for ingenuity & partnership to thrive in Gainesville?**

Imagine a city known for breakthrough ideas that enhance the lives of local and global citizens. We will foster cross-disciplinary connections among educators, business leaders, civic entities and more.

HOW MIGHT WE...

## **Cultivate job diversity & economic vitality in Gainesville?**

Imagine a clear, streamlined process designed to help you start a local business. By putting people at the center of our public service strategies and investments, we will create a strong, citizen-centered economy.

## BUILDING THE SYSTEMS

# The purpose of our city is the people of our city

**Citizen centered.** The City of Gainesville will design a government based upon the user experience of our residents. We will place the citizens of our city at the center of everything we do: the services we deliver, the information we collect and the decisions we make. We are here to help you, celebrate you and empower you to accomplish your dreams. Together, we will make Gainesville a greater place to live.

**Civic innovation.** As a catalyst for enterprise, we will address our city's greatest challenges by collaborating with community partners. We will work together to envision and plan creative new ways to solve problems, linking volunteers to local issues, and embedding our local talent into city operations. As a city, we will connect, facilitate and mobilize to unite communities and create our best Gainesville yet.

For more info, visit:

**[GAINESVILLECITIZENS.ORG](http://GAINESVILLECITIZENS.ORG)**